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provincetownarts.org

PROVINCETOWN ARTS

a nonprofit press for artists and writers

Dear *Provincetown Arts* advertisers,

Happy 2024! I'm thrilled to share our advertising package for the 2024-25 issue of *Provincetown Arts*. The magazine will again be sold by dozens of bookstores, museums, galleries, non-profits, and businesses around the Cape, in Boston, and in New York, as well as in Barnes & Noble stores nationwide, the regional Stop & Stop chain, and selected booksellers across the country.

As you'll see in the enclosed materials, our ad prices and discounts remain the same as of last year.

As an advertiser, you'll receive copies of the new issue, which will be on stands by July 1. The deadline for all ad materials is **April 21, 2024**.

The 2024-25 issue will include writing on the 2024 revival of the Forum series; artists Susan Bee, Ivy Meeriupol, Christina Schlesinger, Abe Storer, and Moira Davy, among many others; new books by Kelle Groom, Cynthia Zarin, and former Fine Arts Work Center writing Fellow Justin Torres, whose novel *Blackouts* won the 2023 National Book Award, as well as a memorial for Nobel Prizewinning poet Louise Glück (another former FAWC Fellow). Please share news of your 2024-25 arts-related happenings with us in the coming weeks so we can include it in the magazine if possible.

Please contact me anytime with questions or to purchase ad space and begin the design process. *Provincetown Arts* and our nonprofit press are sustained by support from you, our advertisers, and from our community. Thank you so much for your business—we greatly appreciate your partnership and support. I look forward to working with you again in 2024!

Best,



Ingrid Aue
Marketing Director

EARLY BIRD DISCOUNTS FOR 2024

15% – pay by April 1, 2024

10% – pay by May 1, 2024

20% – for recognized nonprofit organizations

AD DEADLINE APRIL 21, 2024

If you have any questions, please call or email me.

We will gladly prepare your ad free of charge.

FOR AD PLACEMENT PLEASE CONTACT:

Ingrid Aue

617-335-0524 • ingrid@provincetownarts.org

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2024 CONTRACT - INVOICE

AD DEADLINE: APRIL 21, 2024 - PUBLISHING DATE: JUNE, 2024

DISCOUNTS:

15% - Pay by April 1, 2024

10% - Pay by May 1, 2024

(20% off for recognized nonprofit organization)

CONTACT INFO FOR AD PLACEMENT:

Ingrid Aue - Marketing

tel: 617-335-0524

email: ingrid@provincetownarts.org

AD PRICES

Full page, no bleed	7.625 W" x 10.875" H	\$2,500
Half page, horizontal	7.625" W x 5.25" H	\$1,500
1/4 page	3.6" W x 5.25" H	\$760
1/3 page, square	4.8958" W x 5.1875" H	\$870
1/3 page, vertical	2.3542" W x 10.602" H	\$870
1/6 page, horizontal	4.8958" W x 2.483" H	\$550
1/6 page, vertical	2.3542 W by 5.1875 H	\$550
1/12 page	2.3542" W x 2.483" H	\$300
Local artist ad, single	3.6" W x 1.6" H	\$170
Local artist ad, double	3.6" W x 3.455" H	\$340
Back cover, no bleed	7.625 W" x 10.875" H	\$5,800
Inside front cover, no bleed	7.625 W" x 10.875" H	\$3,900
Page one, no bleed	7.625 W" x 10.875" H	\$3,900
Inside back cover, no bleed	7.625 W" x 10.875" H	\$3,900

TOTAL: \$ (discount applied)

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- Provincetown Arts Press reserves the right to decline any advertisement.
- In the event of an error, Provincetown Arts' liability shall not exceed the cost of the space occupied by the error.

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