

# PROVINCETOWN ARTS

a nonprofit press for artists and writers

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## CONTACT

PO Box 575

North Truro, MA 02652

(508) 217-6878

info@provincetownarts.org

provincetownarts.org



Dear Advertisers and Friends of Provincetown Arts,

I'm very pleased to share the 2022 *Provincetown Arts* Magazine advertising package with you.

As you'll see on the enclosed rate sheet, we have kept this year's prices below our pre-pandemic rates once again to help compensate for the difficult business years we've all faced throughout the COVID crisis. **The 2022 issue will feature writer, filmmaker, and beloved Provincetown summer resident John Waters**, and will include art, photography, and articles by and about dozens of writers and artists of local and national acclaim.

As you know, ***Provincetown Arts* is the Outer Cape's oldest arts publication and annual magazine.** The publication reaches thousands of readers worldwide and is distributed locally, regionally, and nationally at a growing number of retailers. The magazine is sold locally at East End Books (now operating a new store at the Fine Arts Work Center), the Provincetown Art Association and Museum store, Stop & Shop, the Wellfleet Marketplace, Jams, and dozens of other shops and galleries.

**In 2022, we will be distributing free reader copies of the magazine to real estate offices, inns, and hotels, and other locations throughout Provincetown and the Outer Cape** to ensure that we reach a broad local audience. Nationally, **the magazine is now carried in Barnes & Noble and Books-a-Million stores**, and is sold on our own website **as well as in our Amazon store**. As always, we will be distributing and selling the issue at our annual publication party in Provincetown in early July.

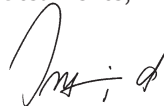
**As a *Provincetown Arts* advertiser, your business logo will also be featured on our website, which is currently being redesigned, and is visited by thousands of unique visitors each year.** We are also offering each of our advertisers five free copies of the magazine to distribute or sell at the cover price; as always, you can purchase additional copies of any of our publications at the wholesale price.

Last year, Provincetown Arts Press published two books in addition to the magazine: a full-color reprint of David W. Dunlap's iconic *Building Provincetown*, and the first edition of Barbara E. Cohen's *Our Provincetown*, which have sold nearly 2,000 copies combined in the past six months. I'm pleased to share the news that in April, we will be publishing a stunning new art and poetry anthology, *Broadsided Press: Fifteen Years of Poetic and Artistic Collaboration, 2005-2020*. **All three books, and the 2022 issue of *Provincetown Arts*, will be sold this year at the annual AWP Conference in Philadelphia, as well as at the Boston and Provincetown Book Festivals.**

If you have questions or wish to reserve a space in the magazine, please email me at [ingrid@provincetownarts.org](mailto:ingrid@provincetownarts.org).

From all of us at the press, thank you for your past business and support of *Provincetown Arts*. We're very proud to partner with you to continue producing one of the country's oldest arts publications.

With best wishes,

  
Ingrid Aue  
Director of Marketing and  
Communications

### EARLY BIRD DISCOUNTS FOR 2022

15% – pay by April 1, 2022

10% – pay by May 1, 2022

20% – for recognized nonprofit organizations

### AD DEADLINE MAY 15, 2022

**PUBLISHING DATE: JULY 3, 2022**

*If you have any questions, please call or email me.*

*We will gladly prepare your ad free of charge.*

### FOR AD PLACEMENT PLEASE CONTACT:

Ingrid Aue

617-335-0524 • [ingrid@provincetownarts.org](mailto:ingrid@provincetownarts.org)

# PROVINCETOWN ARTS

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## 2022 CONTRACT - INVOICE

AD DEADLINE: MAY 15, 2022 - PUBLISHING DATE: JULY 3, 2022

### DISCOUNTS:



15% - Pay by April 1, 2022

10% - Pay by May 1, 2022

(20% off for recognized nonprofit organisation)

### CONTACT INFO FOR AD PLACEMENT:

Ingrid Aue - Marketing

tel: 617-335-0524

email: [ingrid@provincetownarts.org](mailto:ingrid@provincetownarts.org)

### AD PRICES

Full page, no bleed	7.625 W" x 10.875" H	\$2,500
Half page, horizontal	7.625" W x 5.25" H	\$1,500
1/4 page	3.6" W x 5.25" H	\$760
1/3 page, square	4.8958" W x 5.1875" H	\$870
1/3 page, vertical	2.3542" W x 10.602" H	\$870
1/6 page, horizontal	4.8958" W x 2.483" H	\$550
1/6 page, vertical	2.3542 W by 5.1875 H	\$550
1/12 page	2.3542" W x 2.483" H	\$300
Local artist ad, single	3.6" W x 1.6" H	\$170
Local artist ad, double	3.6" W x 3.455" H	\$340
Back cover, no bleed	7.625 W" x 10.875" H	\$5,800
Inside front cover, no bleed	7.625 W" x 10.875" H	\$3,900
Page one, no bleed	7.625 W" x 10.875" H	\$3,900
Inside back cover, no bleed	7.625 W" x 10.875" H	\$3,900

**TOTAL: \$** ( % discount applied)

Date:	_____
Customer Name:	_____
Customer Address:	_____ _____ _____
tel:	_____
email:	_____
Signature:	_____

### Please submit all images in 300 dpi (high resolution)

- Materials will not be returned unless specifically requested.
- Provincetown Arts Press reserves the right to decline any advertisement.
- In the event of an error, Provincetown Arts' liability shall not exceed the cost of the space occupied by the error.

PLEASE MAKE CHECK PAYABLE TO: Provincetown Arts Press, PO Box 575 North Truro, MA 02652

(Visa or Mastercard accepted)



## AD SIZES - FULL COLOR **FINAL AD DEADLINE: MAY 15, 2022**

<p><b>1/12 page</b> 2.3542" W x 2.483" H</p> <p><u>\$300</u> 15% off: \$255 10% off: \$270</p>	<p><b>1/6 page/vertical</b> 2.3542" W x 5.1875" H</p> <p><u>\$550</u> 15% off: \$467.50 10% off: \$495</p>	<p><b>1/3 page/vertical</b> 2.3542" W x 10.602" H</p> <p><u>\$870</u> 15% off: <b>\$739.50</b> 10% off: <b>\$783</b></p>	<p><b>1/2 page</b> 7.625 " W x 5.25" H</p> <p><u>\$1,500</u> 15% off: \$1,275 10% off: \$1,350</p>
<p><b>1/6 page/horizontal</b> 4.8958 " W x 2.483 " H</p> <p><u>\$550</u> 15% off: \$467.50 10% off: \$495</p>	<p><b>1/3 page/square</b> 4.8958" W x 5.1875" H</p> <p><u>\$870</u> 15% off: \$739.50 10% off: \$783</p>	<p><b>1/4 page</b> 3.6" W x 5.25" H</p> <p><u>\$760</u> 15% off: \$646 10% off: \$684</p>	

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- 20% off for recognized nonprofit organisations

### Back cover

\$5,800    15% off: \$4930    10% off: \$5220

### Inside front cover

\$3,900    15% off: \$3315    10% off: \$3510

### Page one

\$3,900    15% off: \$3315    10% off: \$3510

### Inside back cover

\$3,900    15% off: \$3315    10% off: \$3510

### Local artist ad/single

\$170    15% off: \$144.50    10% off: \$153

### Local artist ad/double

\$340    15% off: \$289    10% off: \$306

### EMAIL MATERIAL TO:

- Irene Lipton - *Designer*: irene@provincetownarts.org
- Ingrid Aue - *Marketing*: ingrid@provincetownarts.org
- Heather Bruce - *Ad Sales*: heatherbrucearts@yahoo.com

### PHOTO SUBMISSION:

- JPEG file: 300 dpi
- TIFF file: 300 dpi
- PDF file: high resolution
- Hard copy to be scanned (300 dpi)

### TEXT SUBMISSION:

by email or WORD Document

### PAYMENTS:

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PO Box 575  
North Truro, MA 02652

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## LOCAL ARTIST ADS **FINAL AD DEADLINE: MAY 15, 2022**

**Local artist ad/single**  
3.6" W x 1.6" H

**Local artist ad/double**  
3.6" W x 3.455" H

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20% off for recognized nonprofit organisations

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10% off: \$153

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**\$340**

15% off: \$289

10% off: \$306

### **EMAIL MATERIAL TO:**

**Irene Lipton** - Designer: irene@provincetownarts.org

**Ingrid Aue** - Marketing: ingrid@provincetownarts.org

**Heather Bruce** - Ad Sales: heatherbrucearts@yahoo.com

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JPEG file: 300 dpi

TIFF file: 300 dpi

PDF file: high resolution

Hard copy to be scanned (300 dpi)

**TEXT SUBMISSION:** by email or WORD Document

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*Provincetown Arts offers Local Artists Ads to provide an opportunity for artists to promote their work at a reasonable cost.*