

## 2018 CONTRACT - INVOICE

**AD DEADLINE: MAY 15th, 2018**

**PUBLISHING DATE: July 3rd, 2018**

### CONTACT INFO FOR AD PLACEMENT

**Ingrid Aue - Marketing**

tel: 617-441-5463 cell: 617-335-0524

email: [ingridaue@comcast.net](mailto:ingridaue@comcast.net)

## Discounts for 2018

**15% - Pay by April 1th 2018**

**10% - Pay between April 1th and April 30th 2018**

20% off for recognized NONPROFIT ORGANIZATIONS  
 (no additional discounts)



### PRICE FOR FULL COLOR ADS

FULL page	8" wide x 10.875" high	\$2,500
HALF page	8" wide x 5.25" high	\$1,500
1/4 page	3.912" wide x 5.351" high	\$760
1/3 page square	5.0278" wide x 5.24" high	\$870
1/3 page tall	2.4306" wide x 10.64" high	\$870
1/6 page	2.4306" wide x 5.24" high	\$550
1/12 page	2.4306" wide x 2.5" high	\$300
LOCAL ARTIST ad <i>single</i>	3.912" wide x 1.67" high	\$170
LOCAL ARTIST ad <i>double</i>	3.912" wide x 3.511" high	\$340
BACK COVER	8" wide x 10.875" high	\$5,800
INSIDE FRONT COVER	8" wide x 10.875" high	\$3,900
PAGE ONE	8" wide x 10.875" high	\$3,900
INSIDE BACK COVER	8" wide x 10.875" high	\$3,900

COST OF AD \$ \_\_\_\_\_

DISCOUNT \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

Date: \_\_\_\_\_

Customer Name: \_\_\_\_\_

Customer Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

tel: \_\_\_\_\_

email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please submit all images in 300 dpi (high resolution)**

- Materials will not be returned unless specifically requested.
- Provincetown Arts reserves the right to decline any advertisement.
- In the event of an error, Provincetown Arts' liability shall not exceed the cost of the space occupied by the error.

PLEASE MAKE CHECK PAYABLE TO: **Provincetown Arts - or Visa or Mastercard accepted**



650 Commercial Street - Provincetown, Ma 02657 - tel: 508-487-3167 - [www.provincetownarts.org](http://www.provincetownarts.org)

**AD SIZES - FULL COLOR** (including black and white) **FINAL AD DEADLINE: MAY 15<sup>th</sup>, 2018**

<p><b>1/12 page</b> 2.4306" x 2.5"</p> <hr/> <p>\$300 15% off: \$255 10% off: \$270</p>	<p><b>1/6 page</b> 2.4306" x 5.24"</p> <hr/> <p>\$550 15% off: \$467.50 10% off: \$495</p>	<p><b>1/3 page/vertical</b> 3.912" x 5.351"</p> <hr/> <p>\$870 15% off: \$739.50 10% off: \$783</p>
<p><b>1/3 page horizontal</b> 5.0278" x 5.24"</p> <hr/> <p>\$870 15% off: \$739.50 10% off: \$783</p>		

<p><b>1/2 page</b> 8" x 5.25"</p> <hr/> <p>\$1,500 15% off: \$1,275 10% off: \$1,350</p>	
<p><b>1/4 page</b> 3.912" wide x 5.351" high</p> <hr/> <p>\$760 15% off: \$646 10% off: \$684</p>	<p><b>FULL page</b> 8" x 10.875"</p> <hr/> <p>\$2,500 15% off: \$2,125 10% off: \$2,250</p>

**BACK COVER**

**\$5,800    15% off: \$4930    10% off: \$5220**

**INSIDE FRONT COVER**

**\$3,900    15% off: \$3315    10% off: \$3510**

**PAGE ONE**

**\$3,900    15% off: \$3315    10% off: \$3510**

**INSIDE BACK COVER**

**\$3,900    15% off: \$3315    10% off: \$3510**

**LOCAL ARTIST AD / single**

**\$170    15% off: \$144.50    10% off: \$153**

**LOCAL ARTIST AD / double**

**\$340    15% off: \$289    10% off: \$306**

**EMAIL AD MATERIALS TO:**

**Irene Lipton** - Designer: irenelipton@comcast.net

**Ingrid Aue** - Marketing: ingridaue@comcast.net

tel: 617-441-5463

**Heather Bruce** - Ad Sales: heatherbrucearts@yahoo.com

tel: 508-487-5890

**PHOTO SUBMISSION:**

JPEG file: 300 dpi

TIFF file: 300 dpi

PDF file: high resolution

Hard copy to be scanned (300 dpi)

**TEXT SUBMISSION** by email or

WORD Document

**PAYMENTS:**

Please make check payable to: **Provincetown Arts**

Address: Provincetown Arts -

650 Commercial Street - Provincetown, MA 02657

**DISCOUNTS:** 15% - Pay by April 1<sup>st</sup> 2018

10% - Pay between April 1<sup>st</sup> and April 30<sup>th</sup> 2018

20% off for recognized NON-PROFIT ORGANIZATIONS

**LOCAL ARTIST ADS - FINAL AD DEADLINE: MAY 15<sup>th</sup>, 2018**



AD SIZE - single LA ad  
3.912" x 1.67" high

AD SIZE - double LA ad  
3.912" x 3.511"

**IMAGE SIZE**  
1.5" x 1.5"

SAMPLE LAYOUT  
text text text text text  
text text text text text  
text text text text text

**IMAGE SIZE**  
1.5" x 2"

SAMPLE LAYOUT  
text text text text text  
text text text text text  
text text text text text

**IMAGE SIZE**  
3.1" x 1.28"

SAMPLE LAYOUT  
text text text text text  
text text text text text  
text text text text text

**Discounts for 2018**

**15% - Pay by April 1<sup>st</sup> 2018**

**10% - Pay between April 1<sup>st</sup>  
and April 30<sup>th</sup> 2018**

**LOCAL ARTIST AD / single  
\$170**

**15% off: \$144.50**

**10% off: \$153**

**LOCAL ARTIST AD / double  
\$340**

**15% off: \$289**

**10% off: \$306**

**CONTACT:**

**Ingrid Aue - Marketing**

[Ingridaue@comcast.net](mailto:Ingridaue@comcast.net)

tel: 617-441-5463 cell: 617-335-0524

**EMAIL AD MATERIALS TO:**

**Irene Lipton - Designer:** [irenelipton@comcast.net](mailto:irenelipton@comcast.net)

**Ingrid Aue - Marketing:** [ingridaue@comcast.net](mailto:ingridaue@comcast.net)

tel: 617-441-5463

**Heather Bruce - Ad Sales:** [heatherbrucearts@yahoo.com](mailto:heatherbrucearts@yahoo.com)

tel: 508-487-5890

**PHOTO SUBMISSION:**

JPEG file: 300 dpi

TIFF file: 300 dpi

PDF file: high resolution

Hard copy to be scanned (300 dpi)

**TEXT SUBMISSION** by email or

WORD Document

**PAYMENTS:**

Please make check payable to: **Provincetown Arts**

Address: Provincetown Arts -

650 Commercial Street - Provincetown, MA 02657

*Provincetown Arts* offers **Local Artists Ads** to provide an opportunity for artists to promote their work at a reasonable cost. Galleries can utilize the Local Artists rate if over 75% of the displayed art is created by the artist who owns the gallery.

.75

.75

.75

document trim size = 9.125 by 11.875 inches

add .125 inch bleed all around

live area = 7.625 by 10.64 inches

.485